

IBIS 2018 Sponsorship Proposal



INFOSOL®
seeing beyond

Why IBIS?



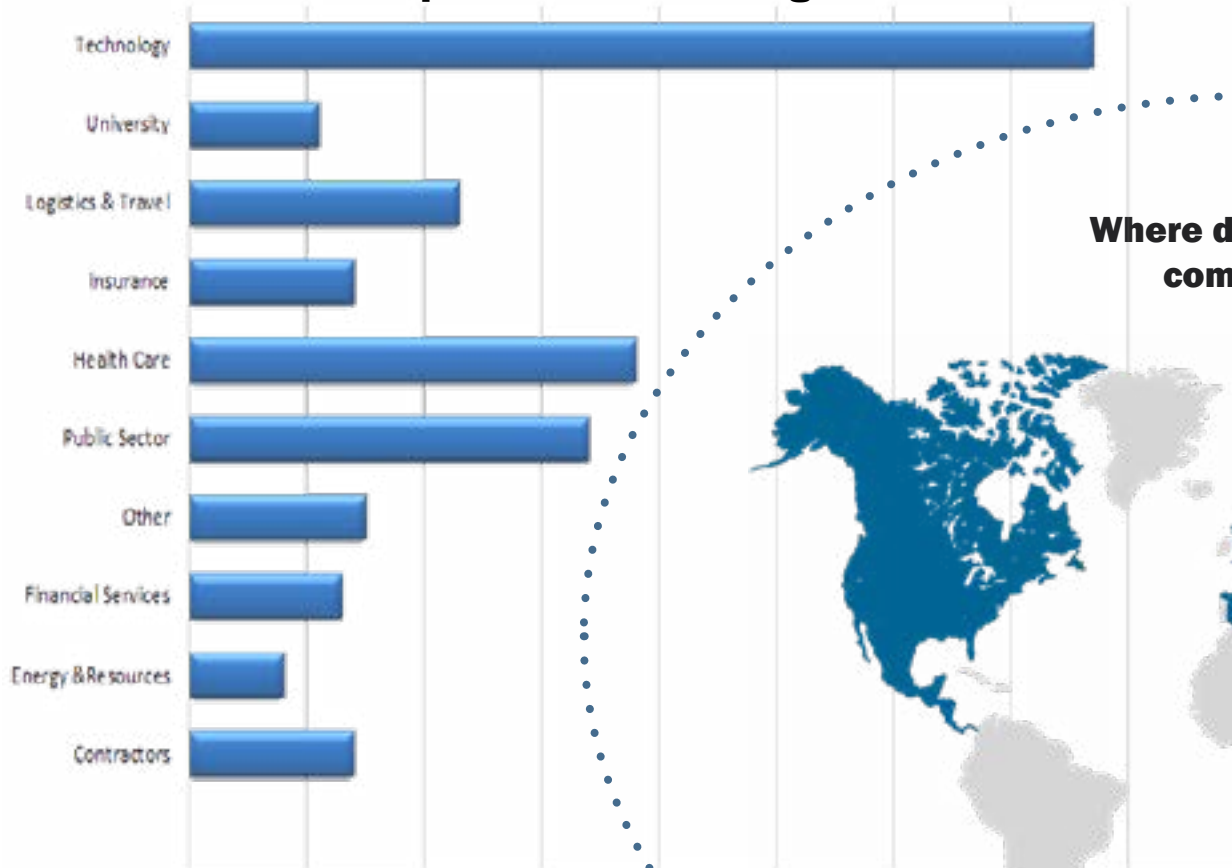
IBIS is the only annual conference completely dedicated to the BusinessObjects community. If you provide solutions or services for BusinessObjects, this is the event to sponsor. At IBIS you get to engage with a wide range of real BusinessObjects users who are either key influencers or decision makers.

Our conference attracts people who “Speak BO”. We have, on average, over 100 different organizations who use BusinessObjects in attendance. Couple that with three full days of quality training and sessions, as well as meals and events, there is plenty of opportunity to both talk and develop relationships with plenty of new customers.

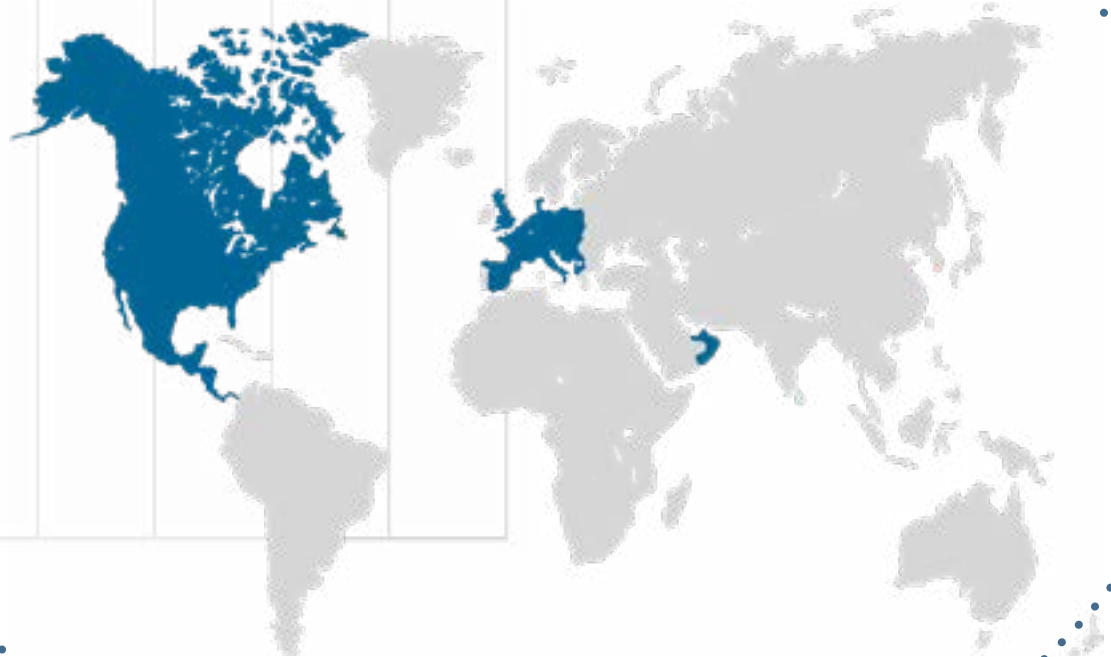
Because we want you to be part of that success, IBIS 2018 offers a variety of sponsorship opportunities.

Benefits to you

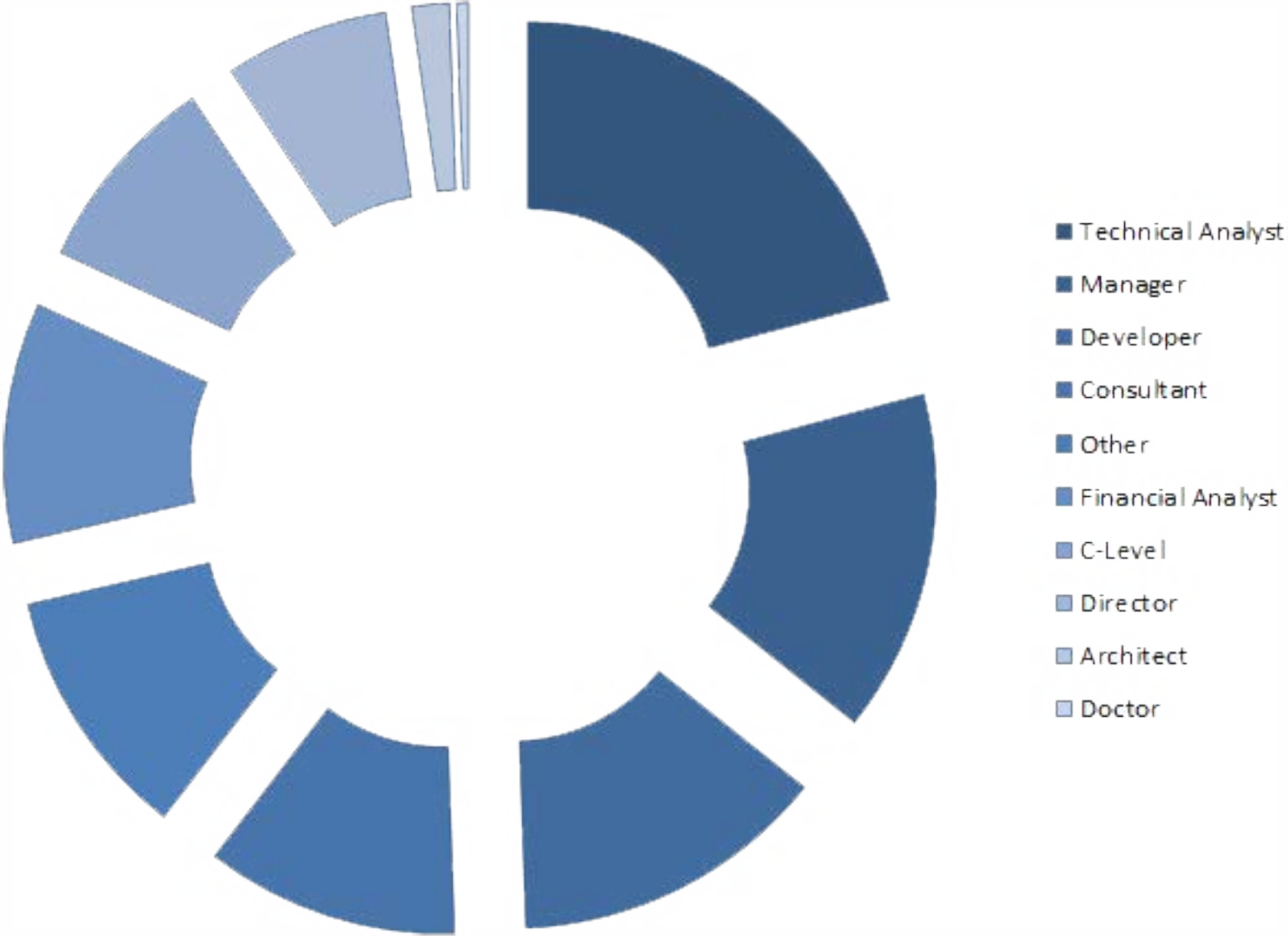
Top Industries Attending



Where do attendees come from?



Job Levels Attending



Added Value

InfoSol is a visionary provider of information systems solutions delivering quality, compelling and effective business intelligence services and custom applications.

We make sure that understanding a client's specific business and unique needs is always a part of any product or service we provide.

Having more than twenty years of experience in providing end-to-end Business Intelligence applications, InfoSol sees beyond the data to deliver visionary solutions that inspire.



Sponsorship Level

Platinum

Grand Total: ~~\$30,000~~ \$18,000 until 12/31/17 [Register Now](#)

- Keynote Speaker Presentation and Recognition Tuesday Morning General Session
- Joint sponsorship of Welcome Reception on Sunday evening
- Three all-inclusive registrations- Includes luxury resort accommodations for three nights, all group meals/breaks/events and access to all seminars and work shops along with special IBIS attendee discount of \$1,500 for additional staff
- Featured Sponsor Table and Booth area- in Exhibit Showcase
- Two 15-minute demonstrations in the Demo Theater to feature your solution
- Profile and Sponsorship recognition on websites, programs, and social media
- Two Customer Case Study Presentations hosted in the main conference seminar track
- IBIS Five Star Lunch Buffet Promotion- Marketing material, signage, giveaways, or flyers on all lunch tables

Sponsorship Level

Gold

Grand Total: \$20,000 \$12,000 until 12/31/17 [Register Now](#)

- Two all-inclusive registrations including luxury resort accommodations for three nights, all group meals/breaks/events and access to all seminars and work shops. Along with special IBIS attendee discount of \$1,500 for additional staff.
- Featured Sponsor Table and Booth Area- in Exhibit Showcase
- One 15-minute demonstration in the Demo Theater to feature your solution
- Profile and Sponsorship recognition on websites, programs, and social media.
- Two Sponsor Customer Case Study Presentations hosted in the main conference seminar track
- Private Lunch Room Gathering for Presentation and Discussion- Hosted for 15-attendees to showcase your solution

"This is by far one of the best conference we have experienced because of the intimacy. We had a lot more customer interaction during lunch and dinner than we have had at an entire week event at an SAP conference."

Sponsorship Level

Silver

Grand Total: ~~\$10,000~~ \$6,000 until 12/31/17 [Register now](#)

- One all-inclusive registration- Luxury resort accommodations for three nights, all group meals/breaks/events. Access to all seminars and workshops along with special IBIS attendee discount of \$1,500 for additional staff.
- Featured Sponsor Table- In exhibit showcase
- One 15-minute demonstration in the Demo Theater to feature your solution
- Profile and Sponsorship recognition on websites, programs, and social media



Additional IBIS Sponsorship Opportunities

The following sponsorship opportunities can be added to one of our sponsorship packages or they can be used as stand-alone offerings without one of the three main sponsorship packages being required.

IBIS Five-Star Lunch Buffet Promotion

Promote your company and your solutions by sponsoring one of the IBIS Main Conference Five-Star Lunches. All attendees participate and you can highlight your organization with lunchtime table centerpieces and buffet table branding. This sponsorship also welcomes promotional material from your organization to be displayed on all of the lunchtime tables (marketing material, signage, or flyers). The promotional material for table tops will be provided by the sponsor.

Grand Total: ~~\$5,000~~ \$2,500 until 12/31/17 [Register Now](#)

Private Lunch Room Gathering & Discussion

Host an intimate lunch in one of the Park Hyatt Aviara's conference rooms. The space is limited to 15 attendees that will pre-register for this offering in advance. The lunchtime gathering will be dedicated to showcasing your solution through demonstration and discussion. Attendees will be provided lunch at the registration area lunchtime buffet. A give-a-way incentive is required to participate in this offering in order to incentivize attendees to register.

Grand Total: ~~\$5,000~~ \$2,500 until 12/31/17 [Register Now](#)

Promotional Flyer Room Delivery

One way to get attendee's attention first thing in the morning is for your promotional flyer to be the first thing they see before heading down for breakfast. This sponsorship includes under the door delivery of your flyer to the rooms of all attendee before the break of dawn. The promotional material for delivery will be provided by the sponsor.

Grand Total: ~~\$3,000~~ \$1,500 until 12/31/17 [Register Now](#)

Exclusive Demo Area and Meeting Room

This special sponsorship package provides you with a dedicated meeting room in the conference area to meet with customers, show demonstrations, set up test-drives of your solutions or any other use. The room will be set up to accommodate at least 20 people comfortably and will be available from 10 am to 6 pm.

Grand Total: ~~\$10,000~~ \$5,000 until 12/31/17 [Register Now](#)

See what people have to say about IBIS




*It's hard to choose between the bootcamps
and the sessions because there is such good content.*

-Shelley Cook


*Biggest take away is the
networking and community that
I have been able to establish just meeting
the people that are here.*

-Jared Hansen



A photograph of Michael Ward, a man with grey hair, wearing a white polo shirt and a yellow lanyard. He is speaking and looking slightly to the right. The background is dark blue at night, with several out-of-focus, glowing yellow circular lights. The text is overlaid on the left side of the image.

*It's a wealth of information that
you're not going to get anywhere else.
-Michael Ward*

A man with a beard and short hair, wearing a plaid shirt and a yellow lanyard with a badge, stands in a hallway. The hallway has wood-paneled walls and a large window in the background. The lighting is warm and focused on the man.

*Make the decision to get here now, because
you have a wide variety of
different people in different industries that are
really kind of going for the same goal.
-Scott Wilks*

Contact Us

You can find out more about this fantastic opportunity by contacting Bree-Anna at bmustad@infosol.com.

Or

Call us at (623) 707-7600